

# Made for the Lot. Built for results.



DEALER  
IMAGE PRO™

Photos | Video | 360° | Window Stickers

Made simple, in-house.



It's Friday.  
Your photo vendor didn't show up again.

## Nothing lines up in-house like Dealer Image Pro.

This isn't just another app — Photo Assistant™ V7x is a transformative iOS app preloaded on an iPhone Pro Max. This tool coupled with the Dealer Image Pro platform is designed to deliver consistent photos in-house, while accelerating your speed-to-market, reducing holding costs, and empowering your team to take control of your inventory content like never before.

Photo Assistant™ V7x is your tool for capturing flattering photos, engaging videos, and interactive 360° experiences. From printing eye-catching window stickers to using live inventory lists for busy days on the lot, it streamlines your merchandising workflow.

Results are what set us apart. Our services include unlimited training, a blend of AI and expert editing, rigorous quality control, and actionable reports emailed to your dealership every morning.

Our purpose is to provide an unmatched merchandising experience, while helping dealerships achieve their speed-to-market goals.

Using a powerful combination of software, processes, and services, Dealer Image Pro delivers consistent results and simplifies every step for the dealership. Plus, our platform integrates with all the key players in automotive, ensuring a seamless experience.



Book a Demo



"We sold more cars measurably."



V7x



# Capture consistency. Never miss a shot.

Photo Assistant™ V7x reimagines vehicle photography with smart wireframes that walk the user through a series of visual queues.

It's an intuitive system that puts the next step in front of your photographer — no guesswork, no compromises.

Just position, shoot, upload. That's it. The built-in guidelines capture every detail and empower your customers to make confident buying decisions.



## The result?

Dealer website pages that are uniform. VDPs that shine with a polished, professional look. It's simplicity and sophistication working in harmony.



"Consistent quality photos."



# Put your vehicles in motion.

## Full-motion video on your VDPs in minutes.



This isn't a VDP slideshow — this is real motion video. With Photo Assistant™ V7x, capturing professional, stabilized video clips is seamless, thanks to strategically placed guides that remove the guesswork.

Simply upload your content after shooting each car and our system will handle the rest. Your clips are stitched together, enhanced with an AI voiceover, and perfectly sequenced into a polished, full-motion video.

### The result?

Vehicle listings with video drive deeper engagement, improve search rankings, and captivate your customers.

### It doesn't stop there.

Your videos are automatically syndicated to AutoTrader, Cars.com, and YouTube, ensuring your inventory is everywhere car-buyers are.



Book a Demo



"This product is amazing."



# Interactive 360° experiences. Put your customer in the driver's seat.

Let your customers explore every angle and build a connection with your vehicles — all before they step foot in your dealership. As your photographer captures an exterior 360°, Photo Assistant™ V7x stabilizes the sequence for a smooth, interactive experience.

For interiors, it's even simpler. Place the camera on the center console, press capture, and let Photo Assistant™ handle the rest. Interior 360° views, enhanced with Touchpoints™, are automatically added to your VDPs, giving customers a look inside your cars like never before.

Photo Assistant™ V7x was designed to integrate with popular Insta360° and Ricoh® cameras.



 Insta360 **RICOH**

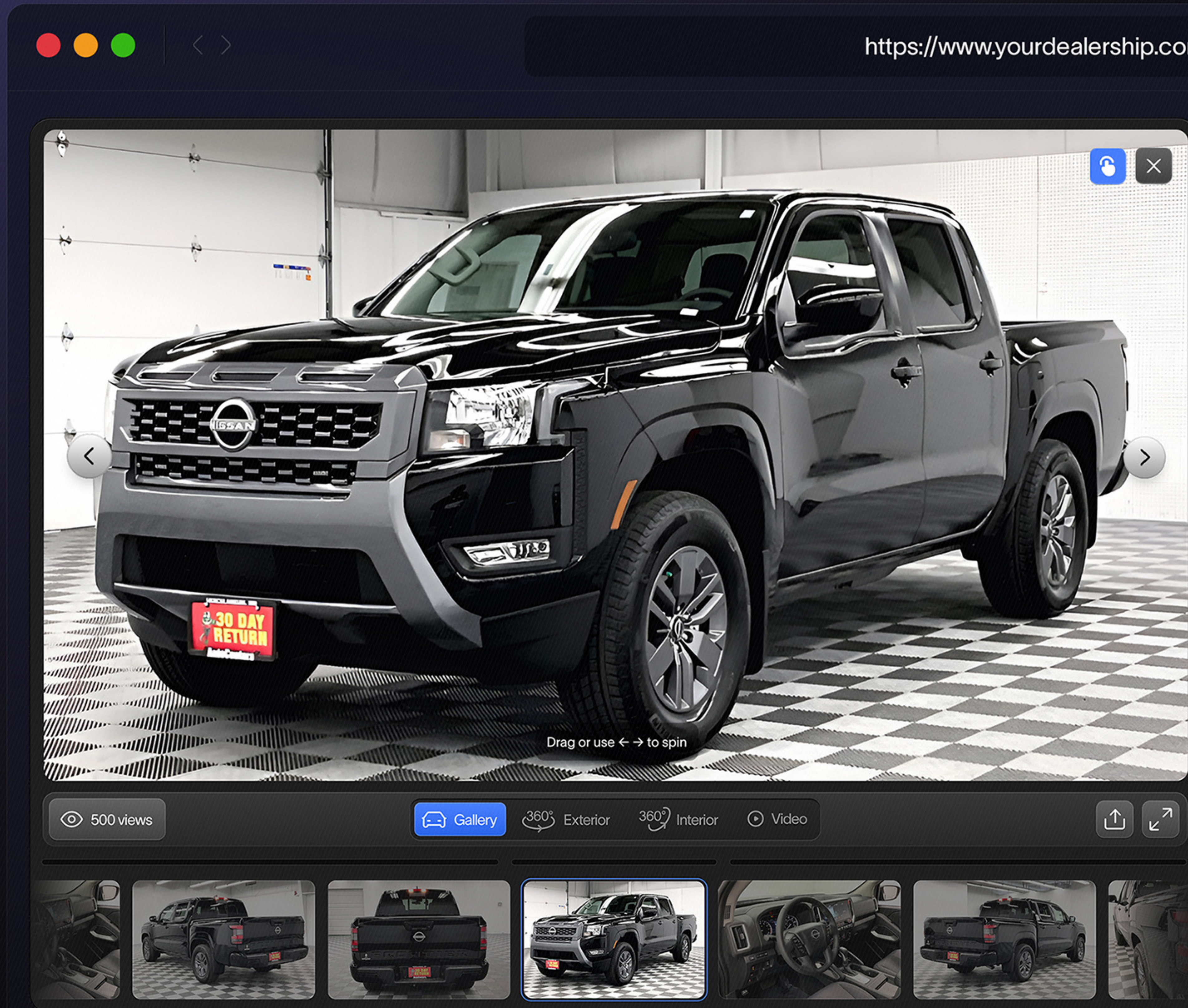


"Really easy to use."





# Our full-resolution image viewer. All of your content. All in one window.



## VDPs that engage.

Show your customers you care about every detail with an immersive experience right on your Vehicle Detail Page. From Photo Assistant™ to your VDPs, all your photos, videos, 360° views, and Touchpoints™ are elegantly displayed in a single, seamless viewer — designed to captivate and engage.

## Pixelation.

We've solved that. Unlike traditional photo feeds that degrade quality, our VDP image viewer delivers sharp, full-resolution photos directly from the source — crystal-clear visuals that don't slow down your website.

## The result?

Your customers can explore every detail effortlessly, building trust and excitement for your inventory. Elevate their experience. Capture the lead.



See it in action



Book a Demo



"Dealer Image Pro helped us take control."



# Take your photos from good to great.



## AI with a human touch.

Capturing consistent photos on Photo Assistant™ is just the beginning. Our blend of AI editing technology and expert human hands take over behind the scenes — enhancing brightness, refining colors, and ensuring every shot is perfectly cropped and aligned for your dealership's unique environment.

## Unlimited AI Virtual Backgrounds

Say goodbye to distractions. Our AI automatically removes backgrounds, letting you select from our library of virtual backgrounds or choose your own, giving every car a clean, professional finish.

## Same-day publishing.

After uploading from the Photo Assistant™, it's hands-off for your dealership. Your content is published same-day, 7 days a week, and your inventory always looks its best.



"Outstanding hardware, software and service."



# Unlimited training.

## We handle 100% of the training while you focus on sales.

### New photographer? No problem.

Show your customers you care about every detail with an immersive experience right on your Vehicle Detail Page. From Photo Assistant™ V7x to your VDPs, all your photos, videos, 360° views, and Touchpoints™ are elegantly displayed in a single, seamless viewer - designed to captivate and engage.

### The result?

We instruct all photographers with our same training framework to maintain consistency on your SRPs and VDPs for your inventory, and to keep a high-quality experience for your customers. With unlimited training for the life of our partnership, you'll never have to worry about training your photographer ever again.



Book a Demo



"Wonderful training."



# Built-in quality control.

## Our commitment to an excellent result never ends.



### Flags

With continuous oversight, our AI and editing team review all photos daily, and ensure every photo meets the standard. We flag anything off-track so your images are always sharp, clean and on brand:

- ⊗ Incorrect angles
- ⊗ Sunflares
- ⊗ Paper floor mats, water bottles, or trash
- ⊗ Dirty Cars
- ⊗ Blurry/Hazy Photos
- ⊗ Crooked Steering Wheel



### Notifications

Stay perfectly aligned. Your photographer receives instant notifications on Photo Assistant™ with side-by-side comparisons of their image and the ideal composition to gently teach them better habits. Our QC team will reach out as-needed by phone, email, or text to keep them on track.

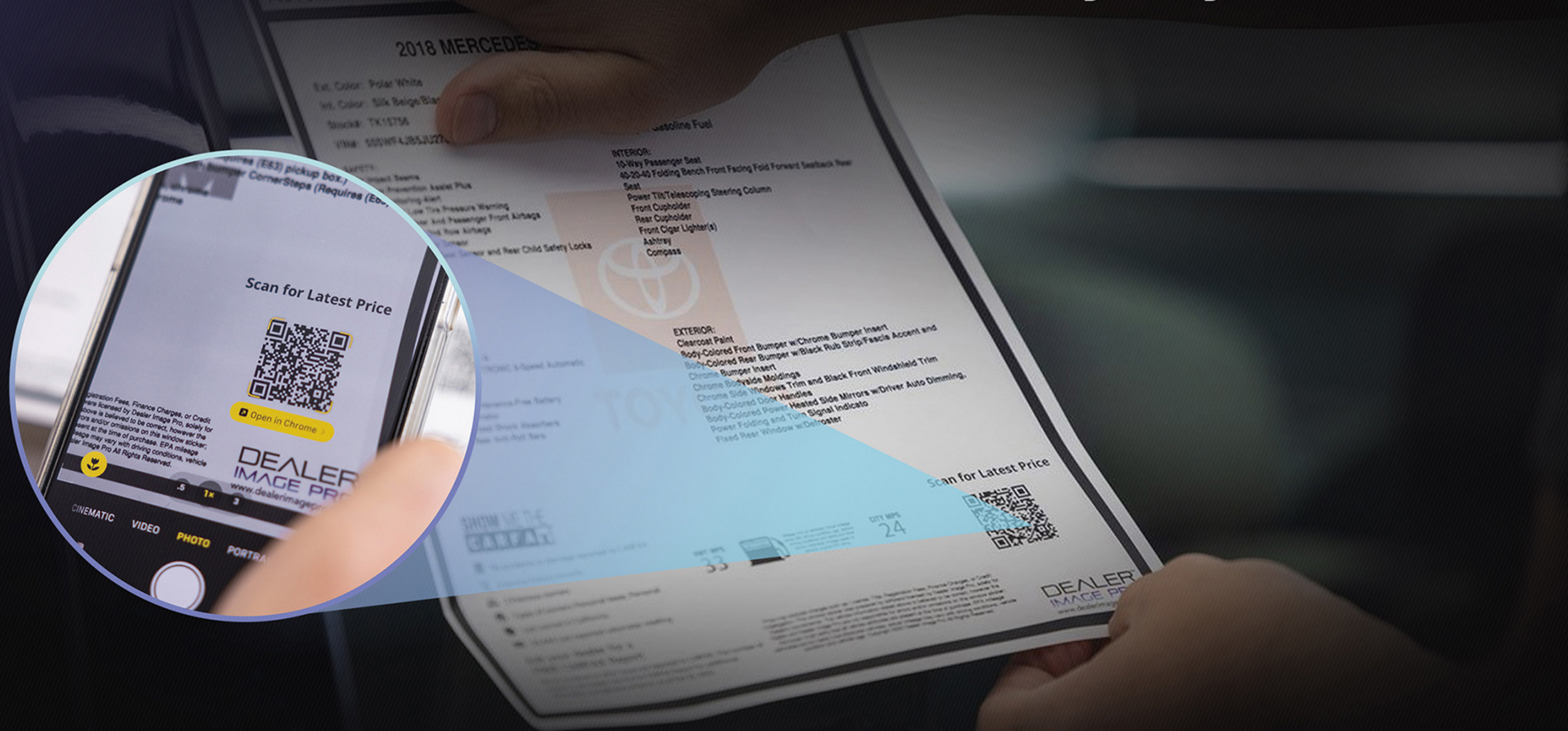


"Really clear instructions during training."



# Window stickers, simplified.

## Connect customers in front of car – directly to your VDPs.



### Exterior window stickers with QR codes.

Our premium weatherproof window stickers are designed to stick directly to the outside of the window for maximum efficiency. They display VIN-decoded options, MPG, Carfax, and give car buyers direct access to your VDPs from QR codes.

Capture your vehicles with Photo Assistant™ then print unlimited window stickers and buyers guides with ease all on the same platform.

- ✓ Durable, weatherproof vinyl
- ✓ Custom color designs
- ✓ OEM VIN decoded features
- ✓ CARFAX® logo ready
- ✓ QR codes instantly to VDPs
- ✓ Trackable metrics



Book a Demo



"Made the process very easy."





# Monitor what you merchandise.

## Meet Autoport® — pushing your time-to-market initiative.



### Flawless photo flow

Every shot from Photo Assistant™ goes through Autoport®.

Photos are imported and edited. Then they're sequenced automatically and exported to your photo feeds. Autoport® hosts your photo content directly to your VDP through our image viewer and updates your team through actionable reports. Content moves effortlessly and keeps your digital showroom sharp and up-to-date.

Autoport® integrates seamlessly with all major auto industry IMS and website providers. Your team can monitor the entire photo process from anywhere



### Turn insight into action

- Glance time-to-market trends
- Track photo and video views
- Automatic photo reports
- Age-bucket insights
- Monitor photographer performance
- Download photos for leads and social



### Daily actionable reports

- Photo Report ----- What needs to be done
- 5 PM Report ----- What's been done
- Age Bucket Report ----- Critical to do
- Group Report ----- Multi-dealership visibility

Dealer Image Pro customers discover a time-to-market increase of 4 days on average, faster inventory turn, and so much more.



"Support is next level."



# Promo Banners and Slides

## Market your message.

Brand your videos, call out promotion specials, and strategically place marketing slides into every photo sequence. Ensure your message is front and center on your VDP image viewer.

Your customers won't just see your inventory — they'll hear your message.

**0% APR FOR 60 MONTHS!**



Vehicle Details

SHOOT VEHICLE

Full Photos or Preliminary Photos?

Pre-Owned

Full

Preliminary

### VDS® New Car Clone Detected

Please inspect the clone photos and proceed if there is an acceptable match.

Inspect

Ignore

Cancel

## New Car Cloning

Shoot a new vehicle once, and it's added to the library. Photo Assistant identifies new car clones for you, so you'll never have to capture the same car twice.



Book a Demo



"Dealer Image Pro is first class."



## The real ROI of in-house.

There are daily costs associated with not having photos online.

The average daily holding cost for a vehicle? \$60

(Source: Cox Automotive)



Dealers who go in-house who go in-house with DIP save 4 days on TTM on average.

Vehicles on your lot don't get engagement until they have photos online. Taking your photo process in-house speeds up inventory turn, improves gross profit, and reduces holding expenses. Shaving 4 days off per car at a 100 car dealership is significant.



"An absolute game-changer."



**Equipment included.**  
**One Photo Assistant iPad kit for every rooftop.**



## Book a Demo



**"The box, the interface, the darn strap. One word comes to mind—professional."**

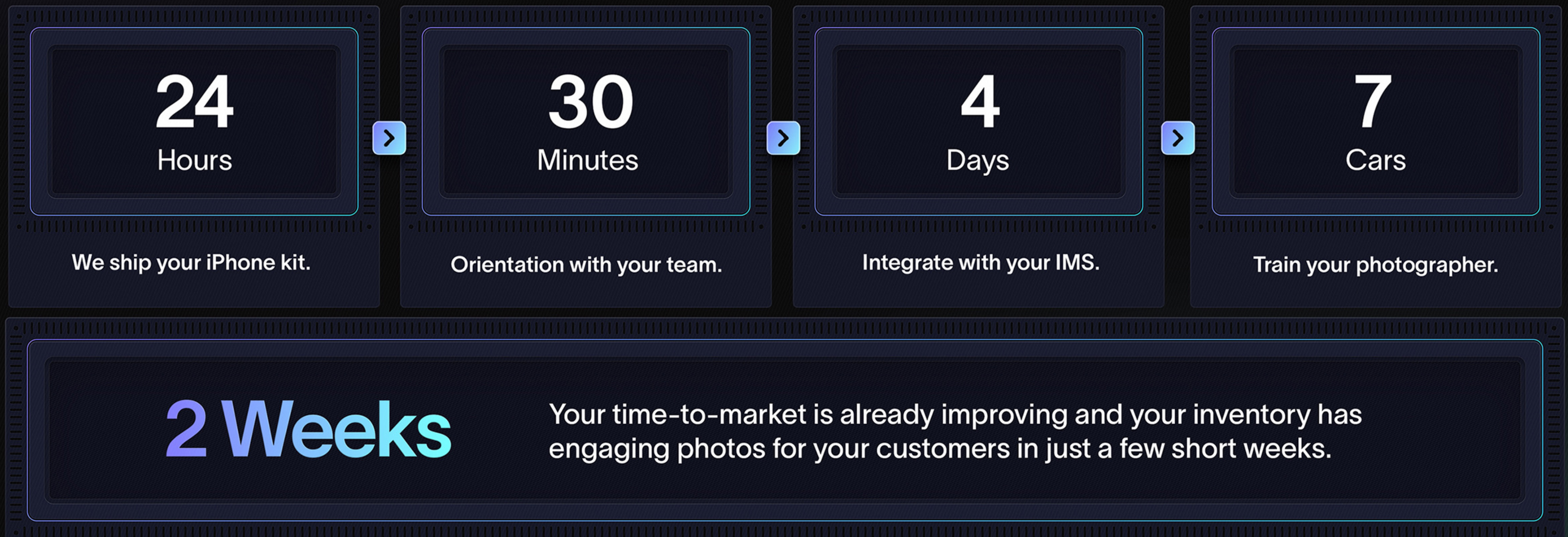


# All For One Price.

Take your photos in-house and accelerate your speed-to-market.

- ✓ Photo Assistant V7x iPhone kit (1 per rooftop feed)
- ✓ Full-Motion Video
- ✓ Interactive 360s
- ✓ AI Image Editing
- ✓ Same-Day Publish
- ✓ Unlimited AI Background Removals
- ✓ Unlimited Window Sticker and Buyers Guide Printing
- ✓ Emailed Reporting
- ✓ New Vehicle Cloning
- ✓ Unlimited Promo/Feature Banners (beta)
- ✓ Quality Control with Direct Feedback to your photographer
- ✓ Unlimited Training
- ✓ 5-Star Support

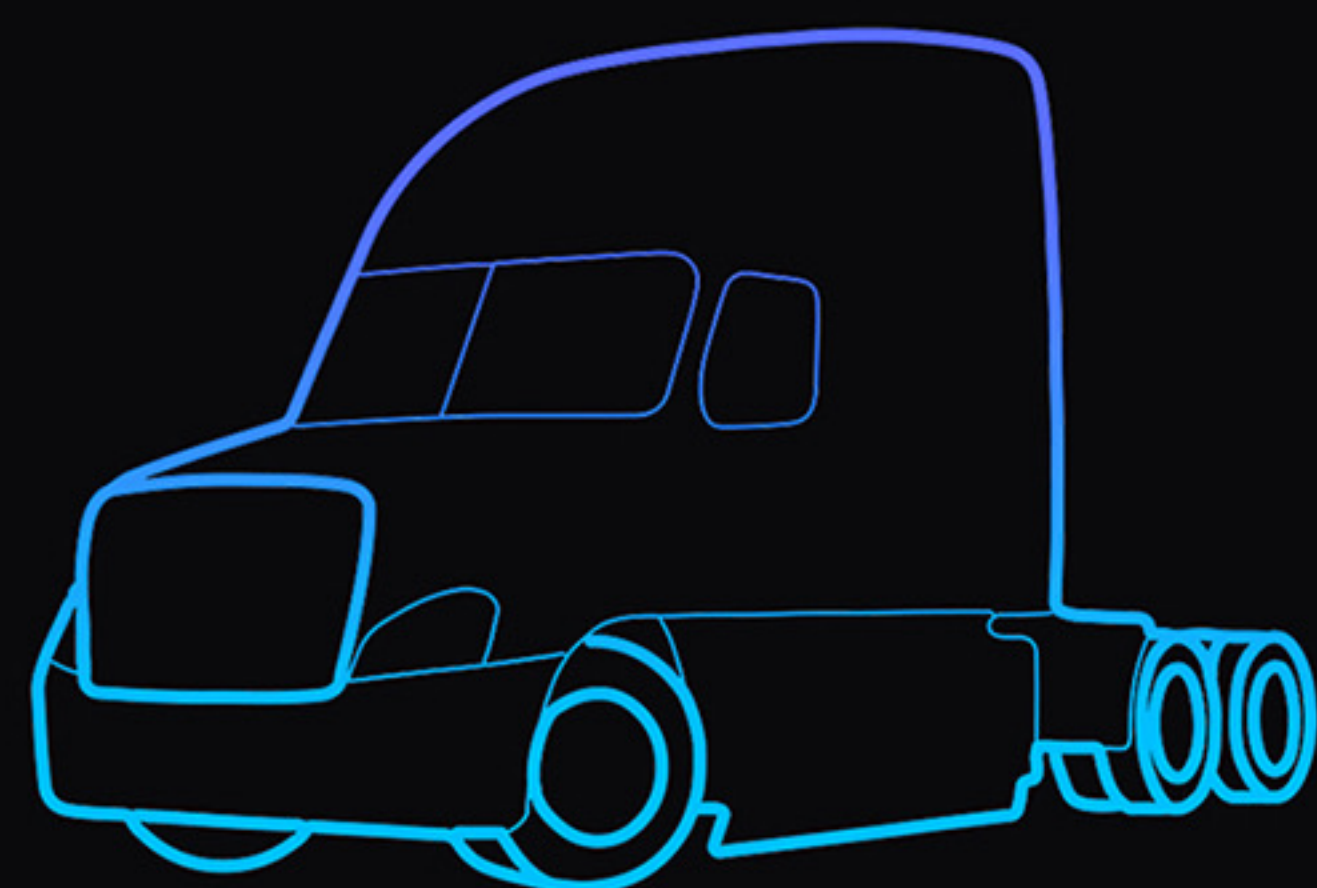
## We get you perfect pictures quick.



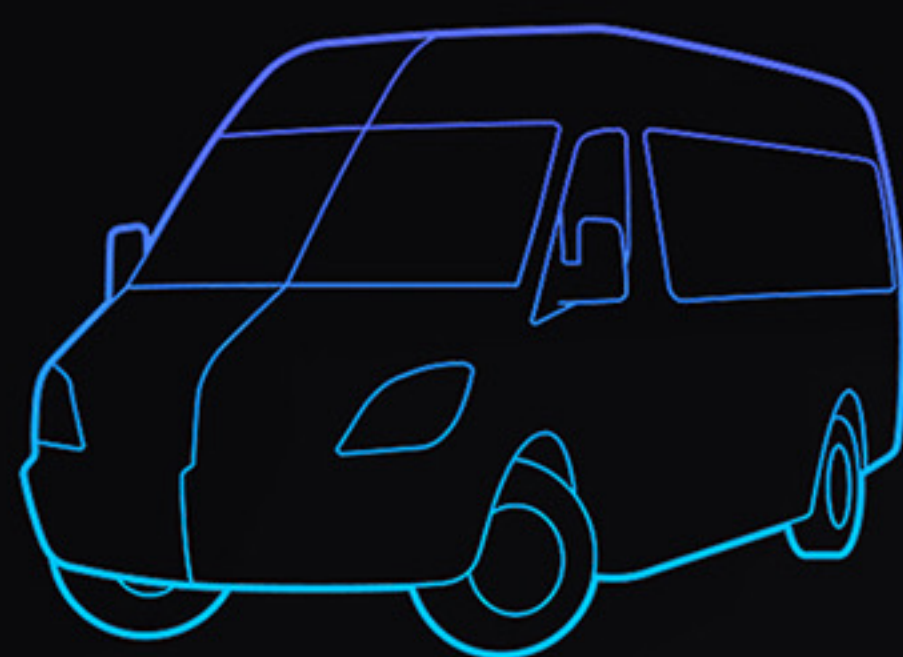
"Unbelievable and unswerving partner support."



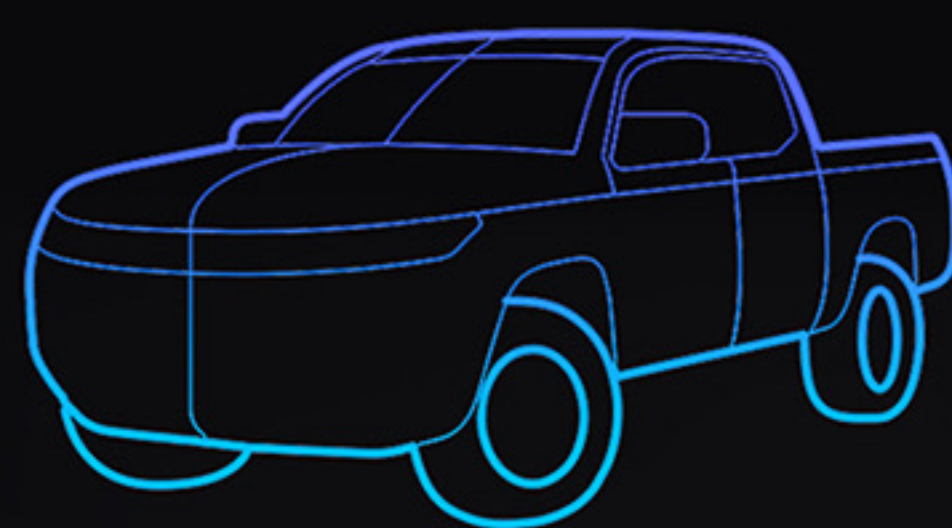
# Discover what merchandising is supposed be for your dealership.



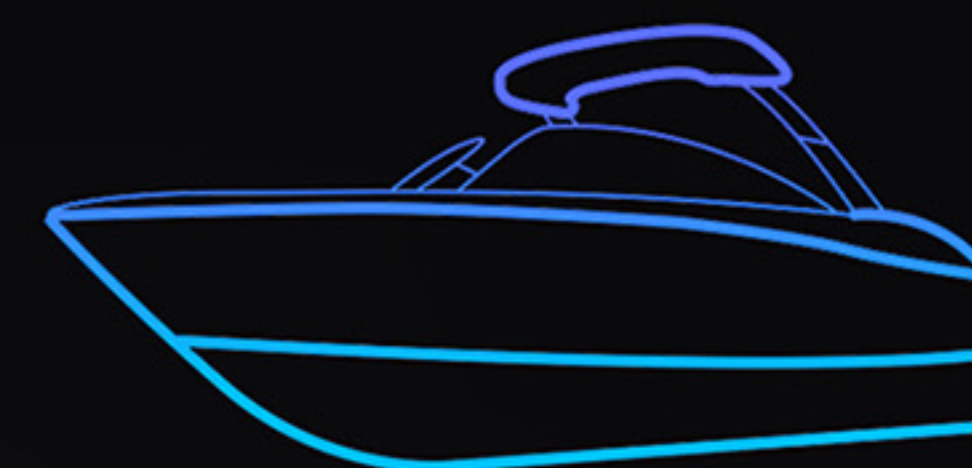
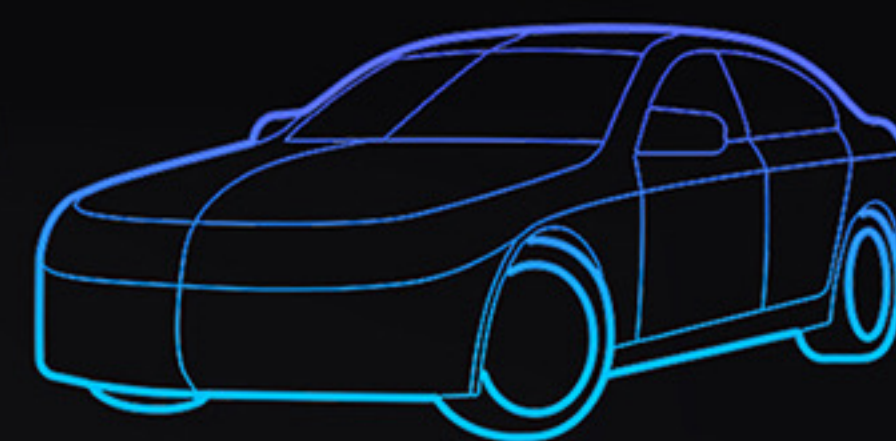
Heavy Duty Trucks



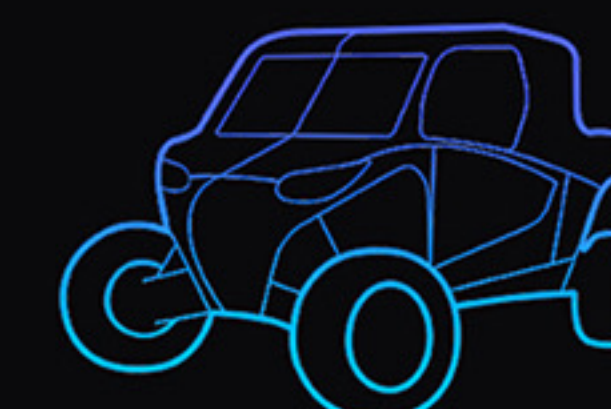
Shuttle Vans



Passenger Vehicles



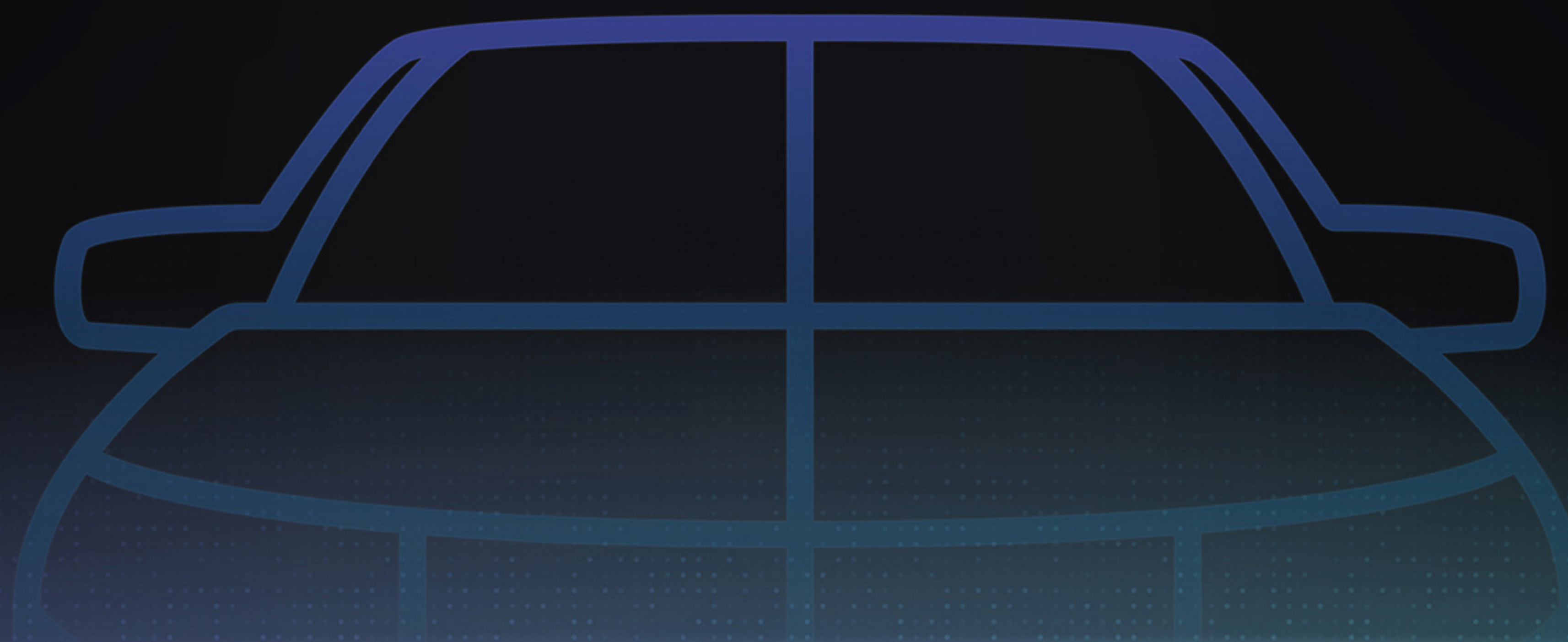
Marine



Motorsports



Motorcycles



**DEALER**<sup>™</sup>  
**IMAGE PRO**

The end-to-end solution for your dealership inventory for photos, videos, 360s, and window stickers.

Training: [training@dealerimagepro.com](mailto:training@dealerimagepro.com)

Sales: [sales@dealerimagepro.com](mailto:sales@dealerimagepro.com)

Support: [support@dealerimagepro.com](mailto:support@dealerimagepro.com)

Call: +1 866 963 1199

Text: +1 888 907 2404