

Picture your inventory with Dealer Image Pro.



DEALER[™]
IMAGE PRO
The ultimate merchandising machine.

Photos | Video | 360° | Window Stickers

Made simple, **IN-HOUSE.**

It's Friday.

Your photo vendor didn't show up again.

Nothing lines up in-house like Dealer Image Pro.

This isn't just another app – Photo Assistant™ Version 7 is a transformative iOS app preloaded on an iPad Pro. This tool coupled with the Dealer Image Pro program is designed to deliver consistent photos in-house, while accelerating your speed-to-market, reducing holding costs, and empowering your team to take control of your inventory content like never before.

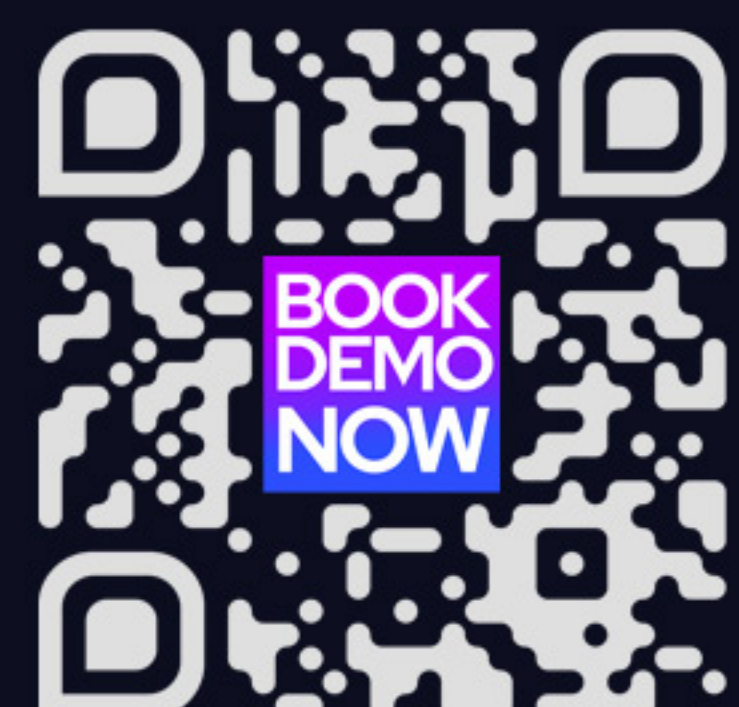
Photo Assistant™ V7 is your tool for capturing flattering photos, engaging videos, and interactive 360° experiences. From printing eye-catching window stickers to using live inventory lists for busy days on the lot, it streamlines your merchandising workflow.

Results are what set us apart.

Our services include unlimited training, a blend of AI and expert editing, rigorous quality control, and actionable reports emailed every morning.

Our purpose is to provide an unmatched merchandising experience, while helping dealerships achieve their speed-to-market goals.

Using a powerful combination of software, processes, and services, Dealer Image Pro delivers consistent results and simplifies every step for the dealership. Plus, our platform integrates with all the key players in automotive, ensuring a seamless experience.



"We sold more cars measurably."



Capture consistency.

Never miss a shot.

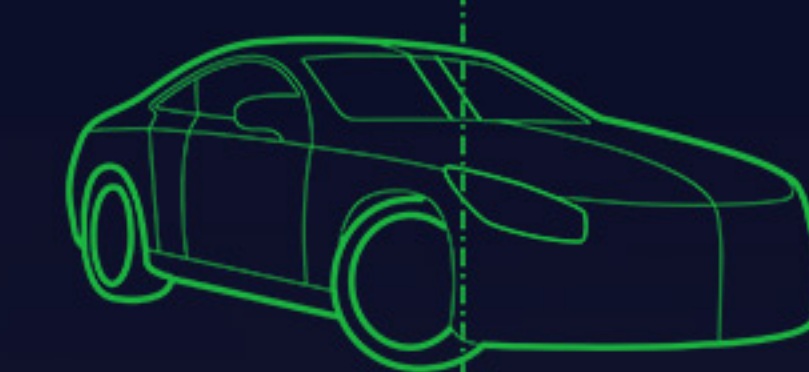
Photo Assistant™ V7 reimagines vehicle photography with smart wireframes tailored to every body style. It's an intuitive system that guides your photographer through the fastest path to perfection – no guesswork, no compromises.

Just position, shoot, upload. That's it.

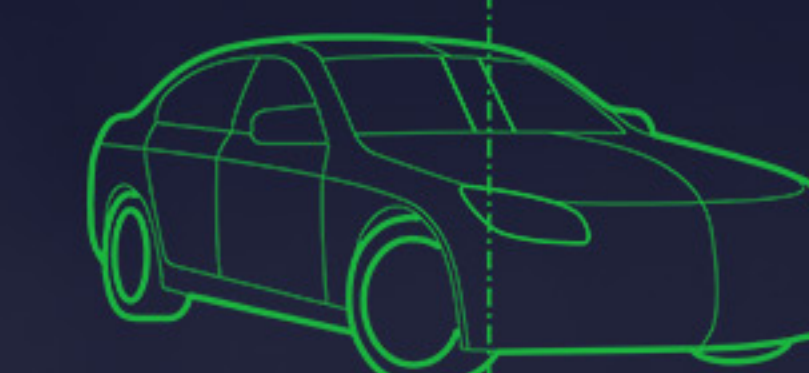
The built-in guidelines capture every detail and empower your customers to make confident buying decisions.

The result?

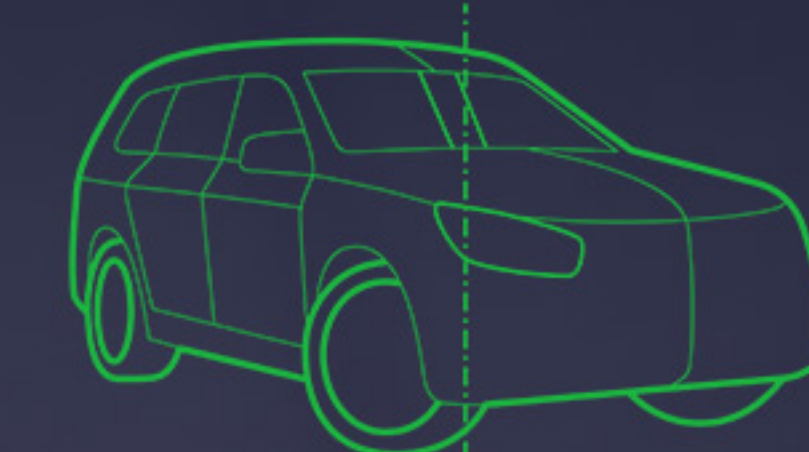
Search results pages that are uniform. VDPs that shine with a polished, professional look. It's simplicity and sophistication working in harmony.



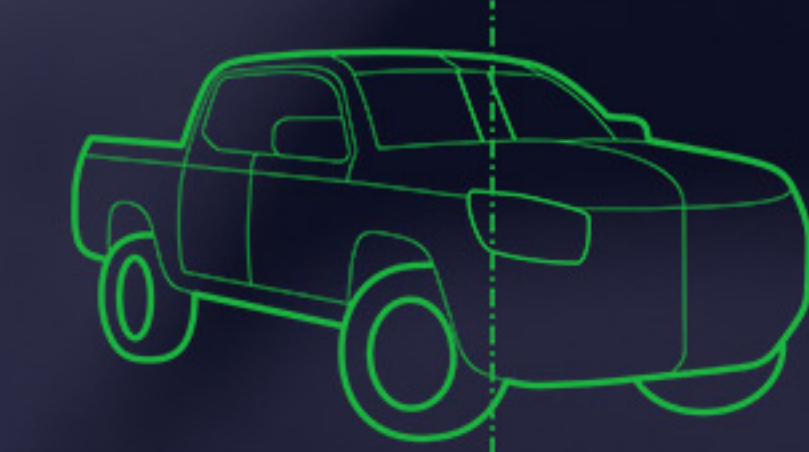
Coupe



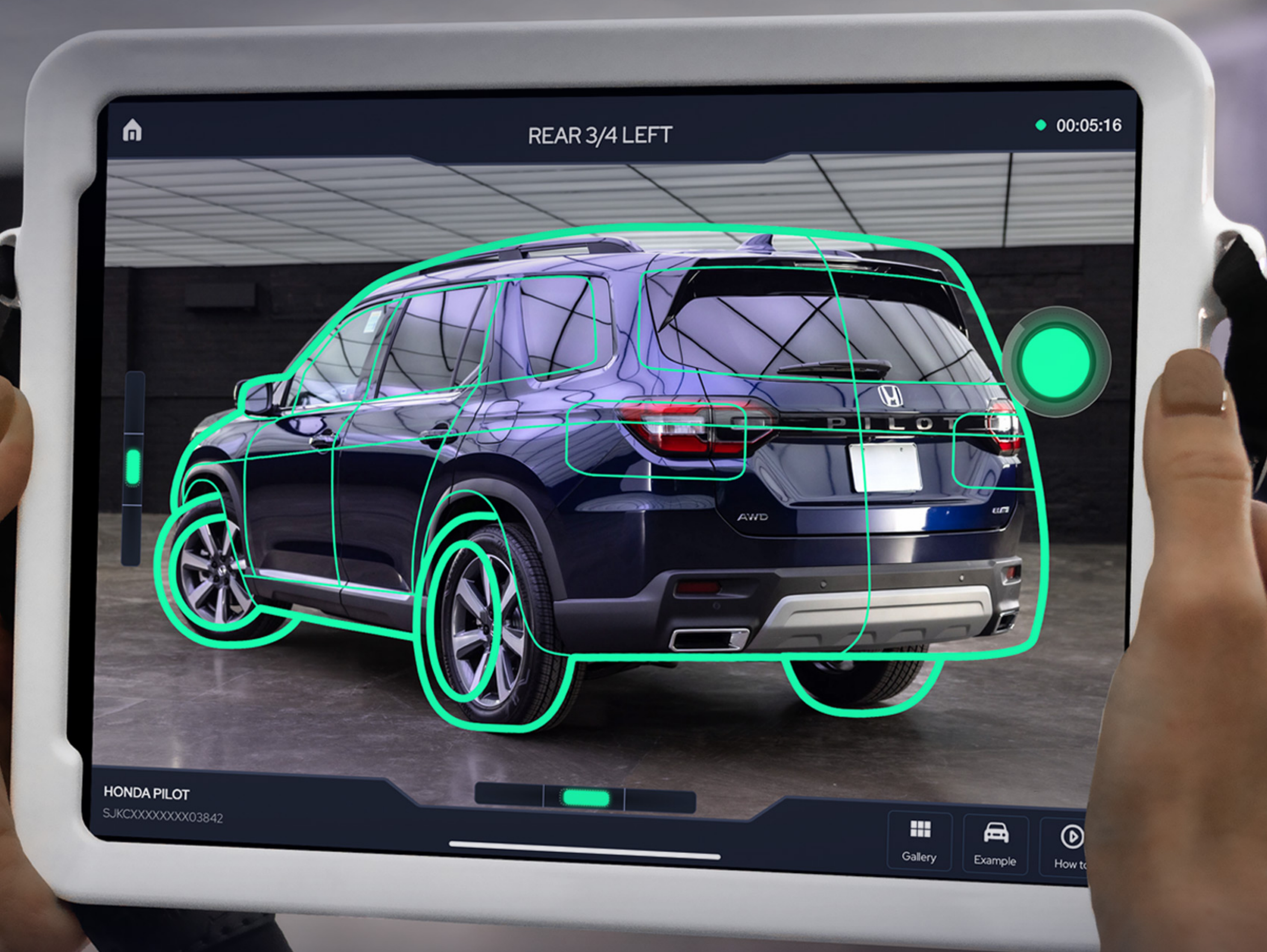
Sedan



SUV



Truck



"Consistent quality photos."



WATCH
VIDEO

Put your vehicles in motion.

Full-motion video on your VDPs in minutes.

This isn't a VDP slideshow – we make real videos easy. With Photo Assistant™ V7, capturing professional, stabilized video clips is seamless, thanks to strategically placed guides that remove the guesswork.

Simply upload your clips after shooting a car, our system will handle the rest. Your clips are stitched together, enhanced with an AI voiceover, and perfectly sequenced into a polished, full-motion video.

The impact?

Vehicle listings with video drive deeper engagement, improve search rankings, and captivate your customers.

It doesn't stop there.

Your videos are automatically syndicated to AutoTrader, Cars.com, and YouTube, ensuring your inventory is everywhere it matters.



"This product is amazing."



Interactive 360° experiences. Put your customer in the driver's seat.

Let your customers explore every angle and build a connection with your vehicles – all before they step foot in your dealership. As your photographer captures an exterior 360°, Photo Assistant™ V7 stabilizes the sequence for a smooth, interactive experience.

For interiors, it's even simpler. Place the camera on the center console, press capture, and let Photo Assistant™ handle the rest. Interior 360° views, enhanced with Touchpoints™, are automatically added to your VDPs, giving customers a look inside your cars like never before.

 Insta360 **RICOH**

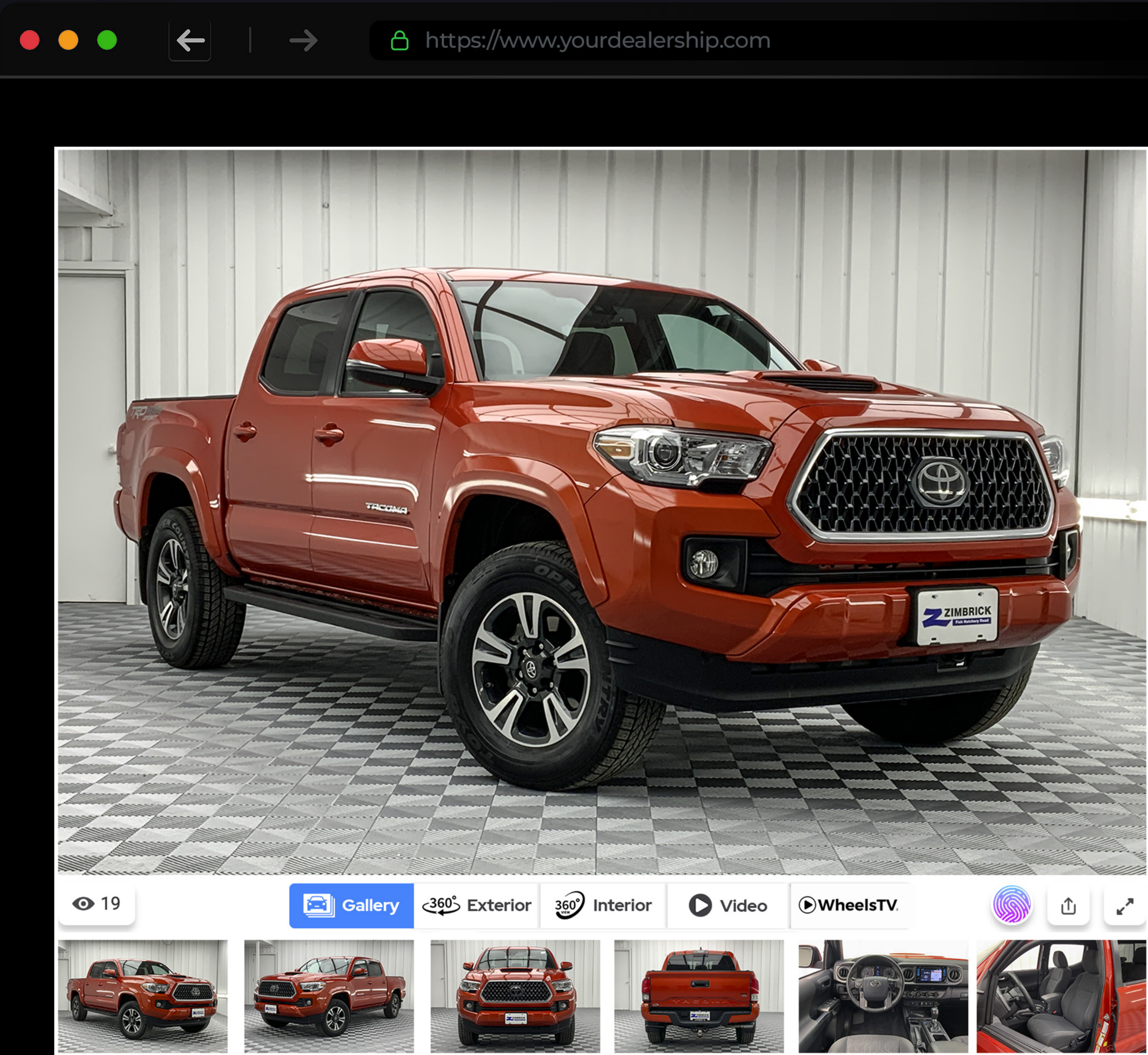


Photo Assistant™ V7 was designed to integrate with popular Insta360® and Ricoh® cameras.



Our full-resolution image viewer.

All of your content. All in one window.



VDPs that engage.

Show your customers you care about every detail with an immersive experience right on your Vehicle Detail Page. From Photo Assistant™ V7 to your VDPs, all your photos, videos, 360° views, and Touchpoints™ are elegantly displayed in a single, seamless viewer – designed to captivate and engage.

Pixelation?



We've solved that. Unlike traditional photo feeds that degrade quality, our VDP image viewer delivers sharp, full-resolution photos directly from the source – crystal-clear visuals that don't slow down your website.

The result?

Your customers can explore every detail effortlessly, building trust and excitement for your inventory. Elevate their experience. Capture the lead.

See it in action.



"Dealer Image Pro helped us take control."

Take your photos from good to great.



AI with a human touch.

Capturing consistent photos on Photo Assistant™ is just the beginning. Our blend of AI editing technology and expert human hands take over behind the scenes – enhancing brightness, refining colors, and ensuring every shot is perfectly cropped and aligned for your dealership's unique environment.

Same-day publishing.

After uploading from the Photo Assistant™, it's hands-off for your dealership. Your content is published same-day, 7 days a week, and your inventory always looks its best.

Unlimited AI Virtual Backgrounds

Say goodbye to distractions. Our AI automatically removes backgrounds, letting you select from our library of virtual backgrounds or choose your own, giving every car a clean, professional finish.



"Outstanding hardware, software, and service."

Unlimited training.

We handle 100% of the training while you focus on sales.

New photographer? No problem.

Unlimited training is part of our plan. Whether it's a member of your detail team, a porter, or someone new to photography, our training team takes them step-by-step to quickly master the process. With the help of Photo Assistant™ V7, your in-house photographer starts delivering flawless inventory images in just a few days.

The result?

We instruct all photographers with our same training framework to maintain consistency on your SRPs and VDPs for your inventory, and to keep a high-quality experience for your customers. With unlimited training for the life of our partnership, you'll never have to worry about training your photographer ever again.



"Wonderful training."

Built-in quality control.

Our commitment to an excellent result never ends.

Flags

With continuous oversight, our AI and editing team ensure every photo meets the standard. We flag anything off-track so your images are always sharp, clean, and on brand.

- ✓ Incorrect angles
- ✓ Shooting into the sun
- ✓ Crooked steering wheel
- ✓ Paper floor mats, water bottles, paperwork, or trash
- ✓ Blurry or hazy photos

Instant Notifications

Stay perfectly aligned. Your photographer receives instant notifications on Photo Assistant™ with side-by-side comparisons of their image and the ideal composition to gently teach them better habits. Our QC team will reach out as-needed by phone, email, or text to keep them on track.



"Really clear instructions during training."

Window stickers, simplified.

Connect customers in front of the car – directly to your VDPs.



Exterior Window Stickers

Our premium weatherproof window stickers are designed to stick directly to the outside of the window for maximum efficiency. They display VIN-decoded options, MPG, Carfax, and give car buyers direct access to your VDPs from QR codes.

Capture your vehicles with Photo Assistant™ then print unlimited window stickers and buyers guides with ease all on the same platform.

- ✓ Durable, weatherproof vinyl
- ✓ Custom color designs
- ✓ OEM VIN decoded features
- ✓ CARFAX® logo ready
- ✓ QR codes instantly to VDPs
- ✓ Trackable metrics



"Made the process very easy."

Monitor what you merchandise.

Meet Autoport® – where everything comes together.

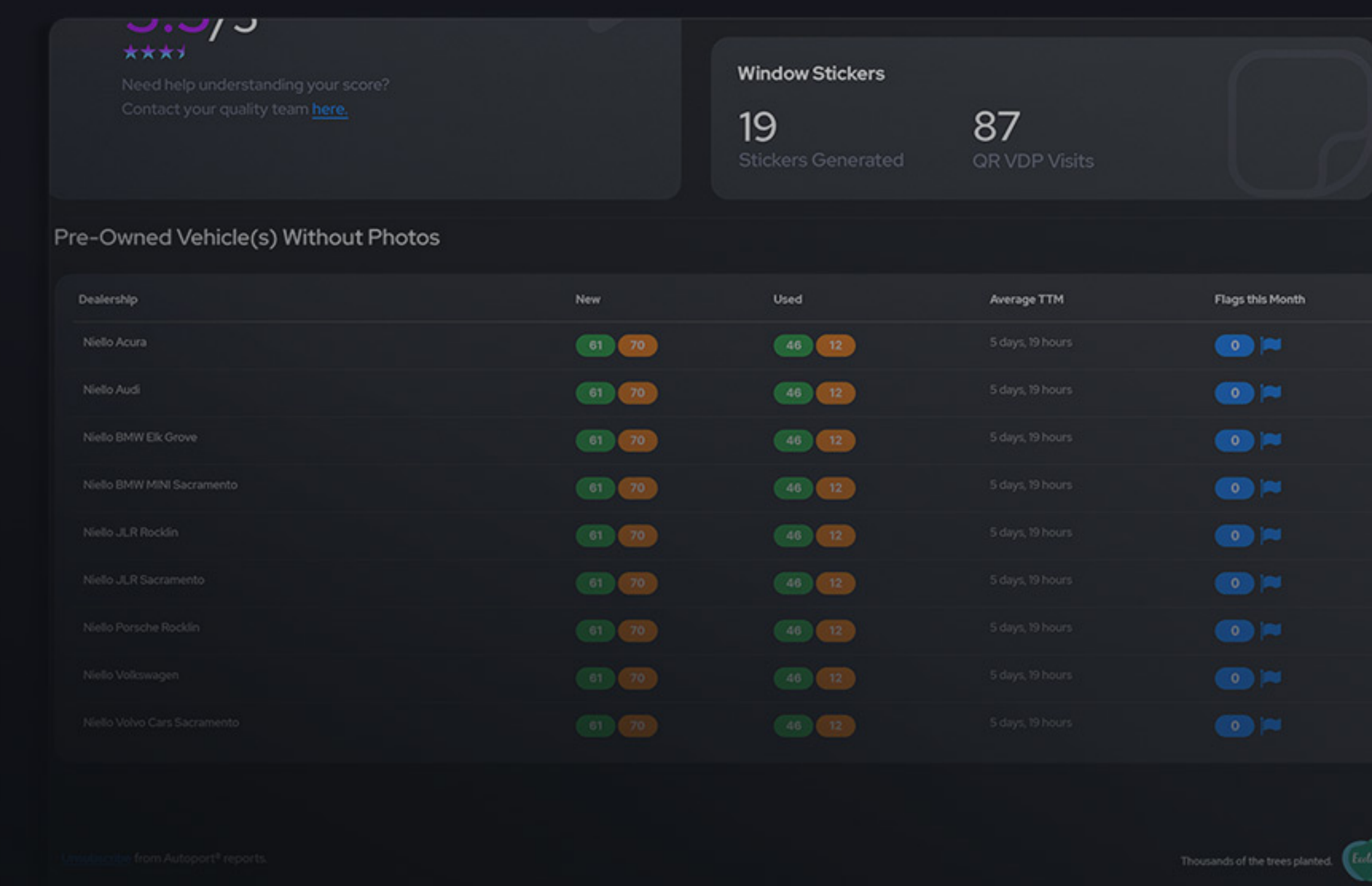
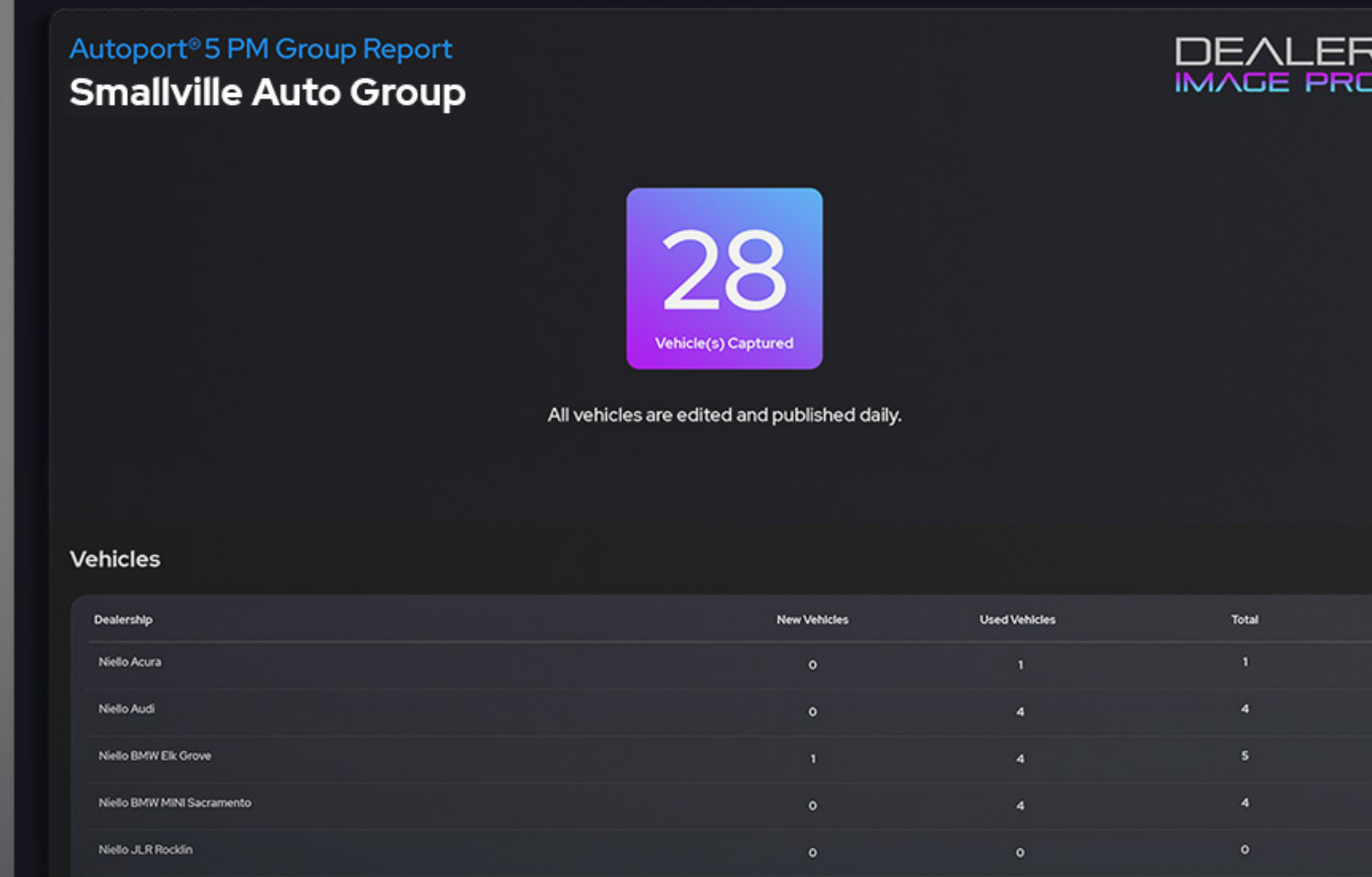
Flawless photo flow.

Every shot from Photo Assistant™ goes through Autoport®. Photos are imported and edited. Then they're sequenced automatically and exported to your photo feeds. Autoport® hosts your photo content directly to your VDP through our image viewer and updates your team through actionable reports. Photos move effortlessly and keep your digital showroom sharp and up-to-date.

Autoport® integrates seamlessly with all major auto industry IMS and website providers. Your team can monitor the entire photo process from anywhere.

Turn insight into action.

- Quick-glance time-to-market trends
- Track photo counts and video views
- Receive automatic photo reports
- Get age-bucket insights
- Monitor photographer performance
- Easily download photos for social and marketing



Daily actionable reports.

- Photo Report What needs to be done
- 5 PM Report What's been done
- Age Bucket Report Critical to do
- Group Report Multi-dealership visibility



Dealer Image Pro customers discover an average of 6 days time-to-market, faster inventory turn, and so much more.



"Support is next level."

Market your message.

Promo Banners & Slides



Brand your videos, call out promotion specials, and strategically place marketing slides into every photo sequence. Ensure your message is front and center on your VDP image viewer.

Your customers won't just see your inventory – they'll hear your message.

2.9% APR FINANCING ON ALL NEW MODELS!



Dealer Brand, 555 Las Vegas Boulevard, Las Vegas, NV

**YOUR
LOGO
HERE**

New Car Cloning



Shoot a new vehicle once, and it's added to the library. Photo Assistant™ identifies new car clones for you, so you'll never have to capture the same car twice.

Car Model Content



We've partnered with WheelsTV to bring professional, research-driven video content directly to your VDP image viewer. Your customers are already researching information about their new car and now they'll find it right where they're already looking – your VDP.



BOOK
DEMO
NOW



"Dealer Image Pro is first class."

The real ROI of in-house.

There are daily costs associated with not having photos online.

The average daily holding cost for a vehicle? \$40.

(Source: Cox Automotive, 2017, Turn to Earn)

Vehicles on your lot don't begin to sell until they have photos online. Shortening the time from when a vehicle arrives on your lot until its photos are online speeds up inventory turn, improves gross profit, and reduces holding expenses.

(\$40/Day x 100 Cars/mo.)

10 Day
Time-To-Market = **\$40,000/mo.**
Holding Costs

6 Day
Time-To-Market = **\$24,000/mo.**
Holding Costs

The difference just 4 days makes at a 100-car dealership is significant.

Dealers who go in-house with Dealer Image Pro achieve a 6-day time-to-market on average.



"An absolute game-changer."

Equipment included.

A complimentary Photo Assistant™ kit for every dealership rooftop.



Photo Assistant kit:

- Photo Assistant™ iOS App
- 11" Apple iPad Pro®
- Device Charger
- Camera Strap
- Protective ABS Plastic Case
- Progress Decals
- Autowriter® Wet Erase Marker
- Unlimited Data Plan



"The box, the interface, the darn strap. One word comes to mind – professional."

All for One Price.

Take your photos in-house and accelerate your speed-to-market.

- Photo Assistant V7 iPad kit (1 per rooftop feed)
- Full-Motion Video
- Interactive 360s
- AI Image Editing
- Same-Day Publish
- Unlimited AI Background Removals
- Unlimited Window Sticker and Buyers Guide Printing
- WheelsTV content on your VDP
- Emailed Reporting
- New Vehicle Cloning
- Unlimited Promo/Feature Banners (beta)
- Quality Control with Direct Feedback to your photographer
- Unlimited Training
- 5-Star Support

FAQs

Are there any long-term contracts?

No. Our agreement is month-to-month. If we're not getting the results, fire us.

How long does the process take?

7-10 business days on average. Uncommon inventory management tools or websites can take longer to integrate. But generally speaking, it's a quick setup.

How much do I need to be involved as a manager?

Very little, actually. We're going to make this super easy for you. You sign an agreement, confirm integrations, we have an orientation with your team, and we'll take it from there.

What does the journey to success look like?

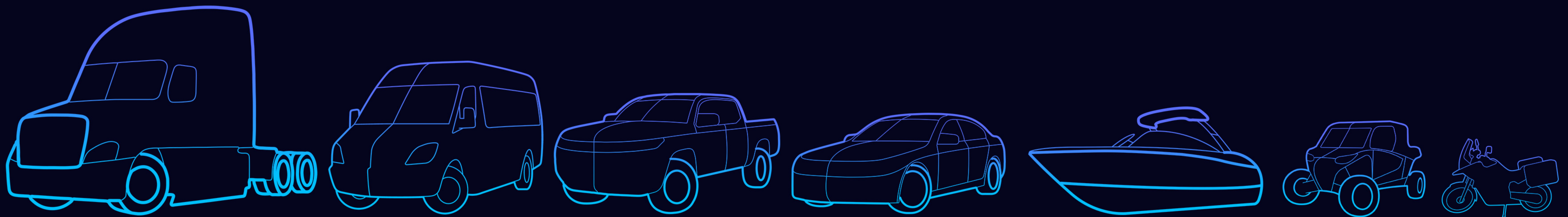
1. We ship your Photo Assistant™ kit.
2. We integrate with your inventory tools.
3. We schedule a 30-minute orientation.
4. We train your photographer.
5. We monitor progress.
6. We extend our 5-star support team.

Book a demo today and in 30 days your inventory will never look the same.



"Unbelievable and unswerving partner support."

Discover what merchandising is supposed to look like.



Passenger Vehicles

Shuttle Vans

Heavy Duty Trucks

Marine

Motorsports

Motorcycles

DEALER
IMAGE PRO
The ultimate merchandising machine.

Training: training@dealerimagepro.com

Sales: sales@dealerimagepro.com

Support: support@dealerimagepro.com

Call: +1 866 963 1199

Text: +1 888 907 2404